

BOD Meeting 8am 1/13/18

Phyllis Larson

Darren Buckle

Doreen Swenson

Ashley Montgomery

Rylan Sundsbak

Connie Armstrong

Jesse Armstrong

Abra Sundsbak

Ryane Bakke

Karen Chyle

Sue Karn

Scott Flach

Ashley Everson

Alvina Ebensteiner

Bobbi Krueger

**Secretary's Report**- online- everyone should have had access.

Rylan Sundsbak- Motion to Approve

Jesse Armstrong- Second

Motion Carried

### **Treasurer's Report**

Questions in regards to the Show Expenses- Phyllis will verify-

Not approved- tabled

Handouts were gone over.

Treasurer's report will need to be revisited at next BOD meeting, details verified, and approved.

### **Committee Reports**

**Annual Banquet**- Ashley Montgomery

Trainer's Social- was very well received- cost was aprox \$750, we should consider continuing some sort of social- doesn't have to be "trainer's" every year

**Awards**- Ryane Bakke/Karen Chyle

tried to be as cost effective as possible- Iowa gave us their ARC money, so we didn't have to pay for some awards- they were free

Amateur- 8,137.53 + \$50

Open- 5576.48

Handouts

THANK YOU Ryane ☺

**Bylaws-** Jesse Armstrong

Jesse will present on the Code of Ethics and the few Bylaw Changes at the Open Membership meeting. Changes were posted online within the appropriate timeframe. In the future- Connie can also send out via email.

will have handouts at the Open Membership meeting

**Financial Review-** Bobbi Krueger

Phyllis uses Quick Books for financial statements-

Are the accounts reconciling- ? Yes- Phyllis, Scott and Bobbi said yes

Open Checking(per the bank statements)-2017 Beginning Bal \$44,788.76, End \$37,948.45

Annual Loss of \$6,840.31

Open Savings- loss \$999.35 (scholarship to Nikki Zabel-high point youth/nov youth)

Amateur Savings- increased \$12,646.82

Youth Savings- increase \$4,017.10

Futurity Checking- Loss of \$230.07

Bobbi- reviews all transactions over \$1000

Bank Fees- they are negotiable –has something to do with the levels of the accounts, Bobbi and Phyllis will pursue and discuss.

There is a LOT of \$\$ deposited and spent- this Financial Review process is VERY important for checks and balances-

To finalize review- 5 BIG things to do- 8 pages of clarifications with Phyllis.

hacking/transferring new accounts- it all went very very well. Thank you Phyllis.

One NSF fee in 2017-

Handout-

Ryane would like to meet with Bobbi in February in Minot- to go over the summation of her findings from the 2<sup>nd</sup> half of 2017 financial statement.

Rylan- bank fees- is this something we need to check into ? Is it significant enough to be concerned-

Bobbi- No- maybe the Canadian fees? Need to be explained further? She will pursue –

Request- Rylan to Bobbi- at a future meeting- can we get a breakdown of the fees involved with Canadian \$\$ . Yes. She will bring that to a future meeting.

Paypal- 3.5% fee- totally worth it- a lot of people pay memberships and sponsorships through it.

She will be pulling a few other BOD members to “train”, get opinions, etc.

Is this financial review position one to turn into a paid position? Will be a hard one to hand over to a new BOD member.

**Futurity**- Sue Karn – handout

Superhorse- only one person was upset that it is not continuing-

2017- superhorse was Open On Tuesday- Heather Brandborg

Last year for superhorse is 2019

Thank you for the BOD Support

Ideas for growing- no sponsorships were obtained in 2017- added money- helps

Lost numbers with restricting age on the ranch riding- do we add a Maturity?

Looking for suggestions on how to grow it- new ideas-

Scott- maturities are a good idea

**Hall Of Fame**- Connie Armstrong- Don Taylor- brochure, video presentation(slide show), plaque- Lori Tobin did a painting- John Hovde and Connie paid for the painting, video and brochures. They ask the NDQHA to pay for the plaque, and the rental of the video equipment. A lot of his family from OK and TX is here at the banquet.

**Marketing/Membership**- Rylan Sundsbak- new member packets- have the BOD look at them.

New ideas – incentivizing new members- why not incentivize the people that bring them- ? discussion point in the future.

Mailing with membership form- every year?

Instagram account- Rylan created- would like to link to the Facebook account- and website?

Cover pic on the New Member Packet- Mary Youngs, Photo credit on the trail ride photo

**Directory**- Keely Hagen- similar size to last year

2017-37 full page 6 half, 3 business cards

2018-36 full page so far, 6 half, 4 business cards

Did try to approach a few other people to include them.

Brag About it- in the past we have had a sponsor- bring it up at the open membership meeting- has forms for people to fill out

Futurity Photos- will need them from Christy Doyea for the book- Ryane will ask her.

It is the responsibility of the BOD to 'advertise' for the book and encourage others to put ads in, etc.

**Amateur Report**- Ashley Everson

Not much to report- at the amateur meeting will talk about

Canadian at par- State Fair and Wadena Run

NSBA approval of shows?

Doing something different at Wadena run as far as appreciation-

People love the bars and cookies

New schedule for Wadena Run

### **OLD BUSINESS-**

Need to revisit the decision to ask people to forfeit their classes if they don't leave the arena/warm up pen when asked multiple times-

Not a fully fair "consequence"

Just deal with it as a BOD – we hire show management- and we fully support their decisions- so this "forfeit" idea is a non- issue.

New Youth Co-Chairs- Stacey Schlanser and Nichole Mathiason have been chosen to help Len Philpot out.

ARHA classes approved again- Jesse Armstrong is looking for someone to help/do the approval- Jesse /The Story Of Goodbar was roan horse of the year again! Yay!

Contracts- please look at them. Will discuss at February meeting-  
Points Tabulator contract-needs more defined responsibilities and timeframe  
Directory, Webmaster, Futurity all need contracts

Heritage Breeders- UTD on website- Thank you Keely

Sponsorships- Darren Buckle- Need to be at the BEGINNING OF THE YEAR- March 1<sup>st</sup> ideally.

June Trail start time- 6pm- fast pattern

June Show- move in time 12pm

NDQHA Attorney- Lesley Foss? Would she consider it? – Connie Armstrong can talk to her.

### **NEW BUSINESS**

Potential New BOD Members-  
One position needs to be filled- Doreen can't come back  
Darren and Ryane terms are up- can be re elected

Thank You Card to Eide Ford- for the donation/sponsorship for the annual meeting.

NSBA approved shows- Rylan- has investigated and researched- will give a breakdown- at the meetings

Christy Doyea- photographer for the September Show- would like to come to the June Show- she can come, but we will not pay for hotel, etc.

Bobbi Krueger- Nov Show FBook page- promote it as a no bling show?

Winter Show- keep a good working relationship with them- invite them to the banquet next year in Fargo- pay for meals?

W/T- add/remove any classes? No- we have them all

4H Horse Camp- June 24-28-anyone that can help, let us know.

Add to Open Meeting- 4H State Fair awards- sponsorships- each class-

Motion to Adjourn- Jesse Armstrong

Second- Darren Buckle

Motion Carried.